



Maintenance Engineering and Reliability  
Mine Operators

# Sponsorship Prospectus

September 18-21, 2022

[memo2022.cim.org](http://memo2022.cim.org)





# Welcome to MEMO 2022

The CIM Sudbury Branch, in collaboration with the Maintenance, Engineering and Reliability, the Underground Mining and the Surface Mining Societies, is hosting the 2022 Maintenance Engineering and Reliability Mine Operators (MEMO) Conference.

Sponsorship of MEMO 2022 aligns your organization with leading-edge knowledge, innovation and excellence, while providing valuable networking opportunities. We offer a widerange of sponsorship packages.

In previous years, over 70% of MEMO attendees were maintenance engineers and mine operators. Another 17% were in a purchasing function, and 13% were consultants.



## Why Sponsor MEMO 2022

First and foremost, supporting this conference will help us all deliver better project results. That alone is a reason to get involved. Having your corporate brand attached to this conference shows your interest to help improve the maintenance engineering and mine operators projects in the mining industry.

Sponsoring helps us keep delegate costs low, enabling us to have more people attend and provide a greater impact.

As a specialty conference your branding will be front and center for potential clients and other industry professionals and will help identify your organization's expertise and interest in this important area of our industry.



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# In-person program preview

- **Sunday:** Short courses, opening ceremony and tradeshow
- **Monday:** Keynote speaker, technical program, tradeshow, reception on tradeshow floor and virtual Field Trips on virtual platform.
- **Tuesday:** Plenary panel discussion, technical program, tradeshow and reception on tradeshow floor followed by CIM Sudbury branch ceremony and virtual Field Trips on virtual platform.
- **Wednesday:** Short courses

All content on the virtual platform will be accessible to in-person delegates.

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# Sponsorship Opportunities Overview

- Platinum level sponsor
- Gold level sponsor
- Silver level sponsor
- Supporter level sponsor
- À-la-carte sponsor



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Benefits Level	Platinum	Gold	Silver	Supporter
Amount	\$7,500	\$5,000	\$2,500	\$1,000
<b>PRE-EVENT</b>				
Logo and hyperlink on the MEMO 2022 website	X	X	X	X
Logo on preliminary conference program	X	X	X	X
Logo on pre-MEMO CIM Magazine ads	X	X	X	
Recognition in eblasts	X	X	X	
Recognition on social media	X	X	X	
<b>AT THE EVENT</b>				
Logo on Sponsorship Banner – sized to sponsorship level	X	X	X	X
Logo in the printed program	X	X	X	X
Recognition at key events by the MC	X	X	X	
Delegate registrations	4	2	1	
Tickets for the Social Event	4	2	1	



À-la-carte items	No. available	Unit price
<b>OPENING RECEPTION (Sunday)</b> Recognition in the program, your logo on signage in front of the room and branded signage.	1	\$8,000
<b>LUNCH</b> Your logo on signage in front of the room and branded signage at the buffet	2	\$8,000
<b>RECEPTION (Monday or Tuesday)</b> Recognition in the program, your logo on signage in front of the room and branded signage.	1	\$6,000
<b>NOTEBOOKS FOR DELEGATES</b> Notepads with logo to be offered to delegates. **Custom pens to be provided/paid for by the sponsor.	1	\$5,000
<b>CONFERENCE PENS</b> Pens with logo to be offered to delegates. **Custom pens to be provided/paid for by the sponsor.	1	\$1,500
<b>COFFEE STATIONS DURING TECHNICAL SESSIONS</b> Branded signage at the coffee stations.	2	\$1,000



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Advertising rates for printed program	Trim	Rates
<b>FULL PAGE:</b> Spiral bound booklet. Consider a .75-inch spine unsafe text area for full page bleed ads. Please specify if you would prefer a LHP or RHP placement.	5.5" (w) X 8.5" (h)	\$1,250
½ page	3.75" (w) X 4.5" (h)	\$1,050
¼ page	3.75" (w) X 2.25" (w)	\$650
Inside Front Cover	5.5" (w) X 8.5" (h)	\$1,565
Inside Back Cover	5.5" (w) X 8.5" (h)	\$1,550
Outside Back Cover	5.5" (w) X 8.5" (h)	\$1,625





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## Logo, specs and deadlines

Depending on the level of sponsorship you choose, the following represents the various specs and requirements for submission of logos, materials and information in order for your company to take full advantage of your sponsorship. Please contact CIM should you require any further information.

High-resolution images in **BOTH** .jpg and .eps formats (suitable for web and print) with a minimum resolution of **300 dpi** and fonts converted to outlines.

Sponsor must also provide **EXACT** web address for linking purposes.

Descriptions	Deadline
Logo and hyperlink on the MEMO 2022 website	Upon signature
Recognition in eblasts	TBD
Recognition on social media	TBD
Booking ads in program	August 12
Sponsorship banner On-site signage	August 19
All printed creative material in program	August 19
Logo in conference in-person program	August 19
All virtual creative material: Logo, banner, badge, mini-mercial	August 19
Virtual booth completion	September 9

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# Sponsorship Agreement

Our company wishes to purchase the following sponsorship package(s):

Sponsorship level: \_\_\_\_\_

À-la-carte sponsorship item: In-person \_\_\_\_\_ Virtual \_\_\_\_\_

Total (CDN)\$: \_\_\_\_\_ Applicable taxes will be added to your invoice.

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Contact Name: \_\_\_\_\_ Mailing address: \_\_\_\_\_

Company: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email address: \_\_\_\_\_ Authorized signature \_\_\_\_\_



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## FOR INFORMATION, PLEASE CONTACT :

Brianne Valdes, Deswik

or

Nadia Bakka, CIM

[brianne.valdes@deswik.com](mailto:brianne.valdes@deswik.com)

[nbakka@cim.org](mailto:nbakka@cim.org)

## SEND YOUR SIGNED AGREEMENT TO:

[nbakka@cim.org](mailto:nbakka@cim.org)

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